

April 11, 1936

MEMORANDUM TO: Mr. Kennedy
FROM: Mr. Gammack
RE: Stewart's article in Palm
Beach paper.

If you are going to see Stewart I suggest that you talk to him along these lines:

- (1) The 34 per cent increase in business, which you mentioned in your speech, is not a question of opinion but of statistical knowledge which you can support by the attached memorandum from Mr. Goldschmidt and by the New York Times Editorial of Sunday.
- (2) The fact that Swift or any other corporation is saving money on interest payments does not mean that it has less funds to employ on labor, but the reverse.
- (3) If you think he can understand it, you can tell him why Swift and other financing is breaking the jam in the capital markets and what that means.
- (4) He says, in his article, that he knows something about the packing industry. It is clear from the article that he does not, but if he wants to know the cause for the closing down of activity he can find it fully described in the attached memorandum from Mr. Gourrich.

THGammack/vpb