

THE GEORGE WASHINGTON UNIVERSITY LAW SCHOOL

WASHINGTON DC

IN PARTNERSHIP WITH

SECURITIES AND EXCHANGE COMMISSION HISTORICAL SOCIETY

PRESENTS

THE 24TH ANNUAL  
MANUEL F. COHEN  
MEMORIAL LECTURE

WEDNESDAY, MARCH 3, 2004

AT 4:30 P.M.

JACOB BURNS MOOT COURT ROOM



SPEAKER

JOHN W. SNOW

SECRETARY OF THE TREASURY





## JOHN W. SNOW

SECRETARY OF THE TREASURY

John William Snow was nominated to be the 73<sup>rd</sup> Secretary of the Treasury on January 13, 2003 by President George W. Bush. He was unanimously confirmed to the position on January 30, 2003 by the U.S. Senate and sworn into office on February 3, 2003. As Secretary of the Treasury, he works closely with President Bush to strengthen economic growth and create jobs.

Secretary Snow was chairman and chief executive officer of CSX Corporation, where he successfully guided the transportation company through a period of tremendous change. During his twenty years at CSX, he led the corporation to refocus on its core railroad business, dramatically reduce injuries and train accidents, and improve its financial performance.

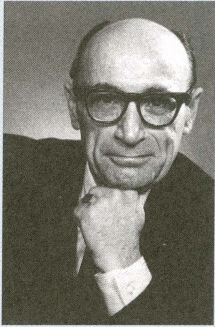
Secretary Snow's previous public service includes having served at the Department of Transportation as administrator of the National Highway Traffic Safety Administration, deputy undersecretary, assistant secretary for Governmental Affairs, and deputy assistant secretary for Policy, Plans and International Affairs. His knowledge of international industry stems from his tenure as chairman of the business roundtable, the foremost business policy group comprised of 250 chief executive officers of the nation's largest companies. During his tenure as chairman from 1994 to 1996, he played a major role in supporting passage of the North American Free Trade Agreement.

Secretary Snow is also recognized as a leading champion of improved corporate governance practices. He is a former co-chairman of the influential Conference Board's Blue-Ribbon Commission on Public Trust and Private Enterprise. He also served as co-chairman of the National Commission on Financial Institution Reform, Recovery and Enforcement in 1992 that made recommendations following the savings and loan crisis.

Secretary Snow graduated in 1962 from the University of Toledo. He later earned a Ph.D. in economics from the University of Virginia where he studied under two Nobel Prize winners. He graduated with a law degree from The George Washington University in 1967 and then taught economics at the University of Maryland and the University of Virginia, as well as law at GW. He also served as a visiting fellow at the American Enterprise Institute in 1977 and a distinguished fellow at the Yale School of Management from 1978 until 1980.



*Members of the Law School community and friends and colleagues of Manuel F. Cohen are invited to attend the lecture and reception that follows in the Law School Faculty Conference Center.*



**MANUEL F. COHEN**

The Manuel F. Cohen Memorial Lectureship was created by the friends and colleagues of Manny Cohen and established at the Law School in 1979. This endowed lecture serves as a living memorial to Manny Cohen, a leader in the field of securities law, a dedicated public servant, former chairman of the SEC, legal scholar, and a teacher at the Law School for nearly two decades.

The memorial lectures have been given by: The late Arthur Goldberg, former Associate Justice of the Supreme Court; Donald T. Regan, former Secretary of the Treasury and Counsel to the President; Lloyd N. Cutler, former Counsel to the

President; the late Carl McGowan, Judge of the U.S. Court of Appeals for the District of Columbia; the late Louis Loss, William Nelson Cromwell Professor Emeritus, Harvard Law School; Richard Posner, former Judge of the U.S. Court of Appeals for the Seventh Circuit; former Senator Bill Bradley; former mayor Rudolph W. Giuliani, the late Arthur Liman, former Chief Counsel of the Senate Iran/Contra Committee; Robert H. Bork, former Judge of the U.S. Court of Appeals for the District of Columbia; Antonin Scalia, Associate Justice of the Supreme Court; Ambassador Max Kampelman, former Head of the U.S. Delegation to the Negotiations on Nuclear and Space Arms in Geneva; former Senator Warren B. Rudman; columnist George F. Will; former Senator George Mitchell; former White House Counsel Abner J. Mikva; Mary Schapiro, President of NASD Regulation, Inc.; David Gergen, editor-at-large of U.S. News & World Report; Donna Shalala, former Secretary of the U.S. Department of Health and Human Services; Joel Klein, former Assistant Attorney General of Antitrust Division, Department of Justice; former Senator Fred Thompson; Robert Hirshon, former President of the American Bar Association; and Senator Paul Sarbanes.

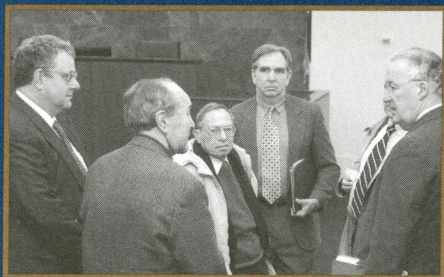
## **SECURITIES AND EXCHANGE COMMISSION HISTORICAL SOCIETY**

The Securities and Exchange Commission Historical Society, founded as a non-profit organization in 1999, preserves and shares the history and historic records of the U.S. Securities and Exchange Commission and of the securities industry through a virtual museum at [www.sechistorical.org](http://www.sechistorical.org). The Society is independent of and separate from the SEC and receives no federal funding.

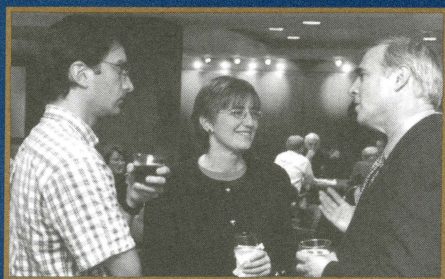
The Society is honored to partner with GW Law on the 24<sup>th</sup> Annual Manuel F. Cohen Memorial Lecture. This partnership is part of the Society's commemoration of the 70<sup>th</sup> anniversary of the SEC in 2004. For further information about the Society's programs during this year, please visit [www.sechistorical.org](http://www.sechistorical.org).



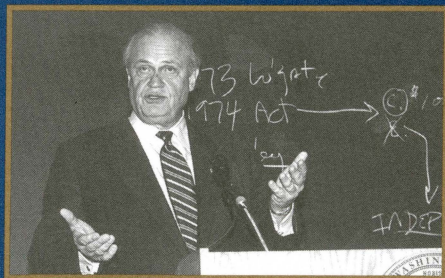
THE 24TH ANNUAL MANUEL F. COHEN MEMORIAL LECTURE



*Senator Paul Sarbanes who gave the twenty-third annual lecture, with Dean Michael Young and guests.*



*Robert Hirshon talks with guests after delivering the twenty-second annual lecture.*



*Former Senator Fred Thompson delivers the twenty-first annual lecture.*

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SECURITIES AND EXCHANGE COMMISSION  
HISTORICAL SOCIETY

COMMEMORATING THE 70TH ANNIVERSARY  
→ 1934 of the 2004 ←  
U.S. SECURITIES AND EXCHANGE COMMISSION